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KODAK Medical Image and Information Management Systems, Services Installed at Cedars-Sinai Medical Center

New PACS to Integrate with Hospital's Existing IBM Storage Infrastructure

ROCHESTER, N.Y., Oct. 18 — Cedars-Sinai Medical Center, Los Angeles, Calif., purchased a KODAK DIRECTVIEW PACS System 5 digital medical image and information management system with project management and integration services from Eastman Kodak Company's Health Imaging Group, the company announced today.

The PACS System 5 is a flexible platform that will meet the medical center's current and future needs for the management and storage of digital imaging studies. Kodak's Professional Services organization will also provide on-site project management for the installation of PACS (picture archiving and communication system) and will integrate the new PACS with an existing RIS (radiology information system) and RAID (redundant array of independent devices) storage systems.

After implementation, the PACS will manage most of the radiology department's 380,000 annual imaging exams. Cedars-Sinai Medical Center also purchased KODAK Enterprise Information Management (EIM) Services, which employs KODAK DIRECTVIEW Versatile Intelligent Patient Archive (VIParchive) software to efficiently manage medical images and related information that reside on storage systems throughout a healthcare facility.

"Not only will the KODAK PACS be integrated with Cedars-Sinai's existing IBM storage infrastructure, the medical center plans to use KODAK VIParchive software to

manage long-term storage for all of its departmental image management systems," said L. Jeffrey Markin, General Manager of Healthcare Information Systems and Vice President, Kodak's Health Imaging Group. "Our VIParchive software will enable Cedars-Sinai to achieve intelligent management of image data using policy-driven migration policies."

KODAK VIParchive software performs lifecycle management by automatically moving or copying studies from one storage system to another, according to user preferences. Data migration instructions can be changed at any time, and the system will make the necessary adjustments.

About Cedars-Sinai Medical Center
Cedars-Sinai Medical Center is one of the largest non-profit academic medical centers in the Western United States. For the past 17 years, Cedars-Sinai has been voted the "Most Preferred Hospital for All Health Needs" in an independent survey of Los Angeles residents. Cedars-Sinai is internationally renowned for its diagnostic and treatment capabilities and its broad spectrum of programs and services, as well as breakthroughs in biomedical research and superlative medical education. Named one of the 100 "Most Wired" hospitals in healthcare in 2001, the Medical Center ranks among the top 10 non-university hospitals in the nation for its research activities.

About Kodak's Health Imaging Group
Kodak's Health Imaging Group is a world leader in developing, manufacturing and marketing intelligent imaging products from digital to analog, and in providing innovative medical imaging services, including those to assist customers with interoperability and other needs. Its broad product portfolio includes computed radiography (CR) and digital radiography (DR) systems, laser imagers, picture archiving and communications systems (PACS), radiology information systems (RIS), traditional mammography systems, x-ray film systems for general radiography, and dental imaging products. Its services portfolio includes everything from basic repair and maintenance, to professional services encompassing equipment integration (from multiple vendors), storage and archiving, secure email—and more.

The group, with 2003 revenues of $2.43 billion, has served the global healthcare community for more than 100 years. The Health Imaging Group and Kodak's other major businesses—Graphic Communications Group; Commercial Imaging; Display & Components; and Digital & Film Imaging Systems—together are leading participants in infoimaging, a $385 billion industry created by the convergence of image-and-information technology. Infoimaging unites three closely related imaging markets that enable end users to more easily take, share, print and view images and information: devices (such as Health Imaging's CR and DR systems), infrastructure (online networks and delivery systems for images and information, including PACS and RIS) and services & media (software, film and paper).

For more information about Kodak's Health Imaging Group, contact your nearest Kodak representative or visit Kodak's web site at www.kodak.com/go/health.
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